

MANDATORY Y OR N	FIELD NAME	DESCRIPTION
Y	Model Number	The product's model number.
Y	Brand	Prior to importing your data, you will need to enter the BRAND in the Generator. Once entered, the Generator will create a 2 digit BRAND CODE. Insert that code in this column.
Y	Class ID	Class ID this is the three letter Class ID code assigned to a class.
Y	Short Description	Description to appear on invoice. Must be 30 characters or less
Y	Full Description	This is the long description of the product and should contain as much information as possible.
N but recommended	Bullet List	Bullet list of information about the product. Place '<>' before each bullet point
Y	Attribute	The property that differs among the child items. For example: Finish, Length...
Y	Item Status	Enter either ENABLE or DISABLE
N but recommended	Parent Images	Whether or not the parent item will include images, enter Y or N
Y	Child 1 Model Number	The child's model number.
Y	Child 1 Attribute	The property for this child item that corresponds to the Attribute column.
N but recommended	Child 1 UPC Code	UPC Code for the item. Add prefix UPC to number(e.g. UPC 123456789)
Y	Child 1 List Price	A list price is needed here before an import can be done.
N	Child 1 MAP Price	MAP is for Minimum Advertised Price. This is an optional field and is not needed for import. If you would like for you dealers to never sell below a set price, list that here.
N	Child 1 Item Cost	Cost for this item. Optional unless GPM data is imported
Y	Child 1 Item Sell Price	Unit price for this item. If you use this field, leave Item GPM blank
	Child 1 Item GPM	Gross Profit Margin for this item. Enter as a whole number. If you use this field, leave Item Sell Price blank
N	Child 1 Inbound Freight Cost	Enter cost in dollars with no dollar sign, just numerals. (e.g. 27.25, 1.5, etc.)
Y	Child 1 Weight	Enter weight only using numerals. (e.g. 12.25, 3.5, etc.)
Y	Child 1 Drop Ship	Enter Y for YES or N for No
N but recommended	Child 1 Qty. Available	Quantity on hand for this item. Only necessary if the Generator is fulfilling orders.

N	Child 1 Warranty	Length of the warranty for this item in years (e.g. 2,5 10...) Currently this field only accepts numers. For Lifetime, use 100
N but recommended	Child 1 Images	Product Images need to be named the same as the product stock code, saved as a JPG image. If you plan on creating print catalogs or flyers, those images need to be 150 DPI, CMYK format, sized proportionately 750 x 750 pixels. If you plan on using web only, images need to be 72 DPI, RGB format, sized proportionately 750 x 750 pixels.

NOTE: Child Products 2 - 6 All follow the same format and requirements shown with Child 1.