

Mandatory Y/N	FIELD NAME	Comments
Y	Model Number	The product's model number. If changed on this sheet, make sure you change it on all others
Y	Brand	Prior to importing your data, you will need to enter the BRAND in the Generator. Once entered, the Generator will create a 2 digit BRAND CODE. Insert that code in this column.
Y	Class ID	Class ID this is the three letter Class ID code assigned to a class.
N	UPC Code	UPC Code for the item. Add prefix UPC to number(e.g. UPC 123456789)
Y	Short Description	Descriptiopn top appear on invoice. Must be 30 characters or less
Y	Full Description	This is the long description of the product and should contain as much information as possible.
N	Bullet List	Bullet list of information about the product. Place '<>' before each bullet point
Y	List Price	A list price is needed here before an import can be done.
N	MAP Price	MAP is for Minimum Advertised Price. This is an optional field and is not needed for import. If you would like for you dealers to never sell below a set price, list that here.
See Comments	Item Cost	Cost for this item. Optional unless GPM data is imported
See Comments	Item Sell Price	Unit price for this item. If you use this field, leave Item GPM blank
See Comments	Item GPM	Gross Profit Margin for this item. Enter as a whole number. If you use this field, leave Item Sell Price blank
N	Inbound Freight Cost	Enter cost in dollars with no dollar sign, just numerals. (e.g. 27.25, 1.5, etc.)
Y	Weight	Enter weight only using numerals. (e.g. 12.25, 3.5, etc.)
Y	Drop Ship	Enter Y for YES or N for No
Y	Qty. Available	Quantity on hand for this item
N	Warranty	Length of the warranty for this item in years (e.g. 2,5 10...) Currently this field only accepts numerals. For Lifetime, use 100
N but highly recommended	Images	Product Images need to be named the same as the product stock code, saved as a JPG image. If you plan on creating print catalogs or flyers, those images need to be 150 DPI, CMYK format, sized proportionately 750 x 750 pixels. If you plan on using web only, images need to be 72 DPI, RGB format, sized proportionately 750 x 750 pixels.
Y	Item Status	Enter either ENABLE or DISABLE