



Pro-Active Websites™

Tomorrow's eCommerce Solution, Today. SM

Easy to Manage

- No Programming
- Vendor Drop-Shipping
- 100% browser based
- Many Template Options
- User Defined Categories
- Intuitive Control Panel
- Easy Order Processing
- Extensive Online Help
- Over 50 Video Tutorials
- Printable User Guide
- Free Email Support
- Rich Text Editors

Built-in Sales & Marketing Tools

- Online or In Store Only
- Online Payments
- Rental/Lease Module
- Mobile Commerce Ready
- SEO tools
- Contest Manager
- Discount Code Tools
- VIP Rewards Program
- Specials eBlast Tool
- Events Calendar
- Rotating Banner Tool
- Free Shipping Module
- 17+ Payment Options
- Category Header Tool
- Enable In-Store Pick Up
- Call For Price Option
- Built-In Reports

Includes Over 200 Features

- Digital Catalog Creator
- Print On Demand Product Brochures
- Add Pages Instantly
- Product Comparisons
- Built-In Cross Sell Tool
- eBay Integration
- Featured Products on Home Page
- Bulk Import/Update Tools
- Product Image Gallery
- MAP Pricing Tool
- Stock Level Indicators
- GPM Manager
- Abandoned Shopping Cart Tracker
- Lesson/Appointment Manager

Sell Everywhere Point of Sale

- Integrates Seamlessly with Pro-Active Websites Superstore Platform
- Run from Tablets
- Manages Sales, Rentals, Reoccurring Charges, Online Payments
- Add Items During Check Out Process
- Authorize Employees with a Few Clicks
- Use Bluetooth Scanner or iPad App
- Manages Cash with tendered and change amounts
- Create Purchase Orders
- Export Purchase Orders
- Integrates with Vendor eNetwork
- Provide Better Customer Service
- Speed-up Checkout Process

